

Contact

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(LinkedIn)

Top Skills

Chinese
Chinese Calligraphy
Chinese Translation

Languages

Japanese (Elementary)
English (Full Professional)
Portuguese (Native or Bilingual)
Chinese (Limited Working)

Andreia Freitas

Content & Digital Strategy | Creative Marketer Helping Brands
Succeed in China and Japan
Greater Guimaraes Area

Summary

Greetings! I'm a fresh graduate with a unique blend of skills and a passion for Content & Digital Strategy in the realms of China and Japan. As someone who is driven to help brands succeed in these vibrant markets, I'm excited to embark on my professional journey.

My academic background in Chinese and Japanese Studies has not only provided me with language proficiency but also deep insights into the cultures, societies, and consumer behaviors of these two dynamic countries. I've developed a keen understanding of what makes content resonate with audiences in both regions.

With my newly acquired focus on Content & Digital Strategy, I'm eager to assist brands in crafting compelling narratives, engaging content, and effective digital marketing strategies tailored specifically to the Chinese and Japanese markets. I'm a creative thinker who understands the nuances of these cultures, and I'm dedicated to delivering results.

While I may not have prior professional experience, I am a quick learner and bring fresh perspectives to the table. I thrive in diverse, multicultural environments and am eager to apply my knowledge and creativity to make a meaningful impact.

I am actively seeking opportunities in marketing, digital strategy, content creation, or any role that allows me to leverage my language skills, cultural insights, and creativity to help brands succeed in China and Japan.

If you're in search of a dedicated and innovative marketer to contribute to your organization's success in these markets, I'd love to connect and explore potential collaborations. Let's connect and discuss how I can help your brand thrive in China and Japan!

Education

Universidade do Minho

Bachelor's degree, Oriental Studies: Chinese and Japanese Studies · (October 2020 - July 2023)